wealthfront

Career–Launching Companies List

2019 EDITION

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23andMe
23andme.com

Mountain View, CA
DNA testing service

A

Act-On Software
act-on.com

Portland, OR
Cloud-based integrated marketing platform

Affirm
affirm.com

San Francisco, CA
Consumer installment loans

Algolia
algolia.com

San Francisco, CA
Search-as-a-service solution

Amplitude
amplitude.com

San Francisco, CA
Product analytics software for web and mobile

Andela
andela.com

New York, NY
High-performing distributed engineering
teams with African talent

Apartment List
apartmentlist.com

San Francisco, CA
Apartment rental marketplace

App Annie
appannie.com

San Francisco, CA
Business intelligence solutions

Arctic Wolf Networks
arcticwolf.com

Sunnyvale, CA
Managed firebreak detection & response security service

Asana
asana.com

San Francisco, CA
Work-management software for teams

Avetta
avetta.com

Orem, UT
Cloud-based supply chain risk management platform

AVI Networks
avinetworks.com

Santa Clara, CA
Intent-based application services

AxiomSL
axiomsl.com

New York, NY
Risk data management and regulatory reporting solutions

B

BetterCloud
bettercloud.com

New York, NY
SaaS operations management platform

Big Switch Networks
bigswitch.com

Santa Clara, CA
SDN white box switching

Blend
blend.com

San Francisco, CA
White-label consumer lending ecosystem

Blue Jeans Network
bluejeans.com

Mountain View, CA
Video conferencing services

Bustle Digital Group
bustle.com

New York, NY
News, entertainment, lifestyle & fashion website

Buzzfeed
buzzfeed.com

New York, NY
Social news and entertainment

C

Carbon (formerly Carbon 3D)
carbon3d.com

Redwood City, CA
3D manufacturing

Carta
carta.com

Palo Alto, CA
Cap table management & compliance

Chartboost
chartboost.com

San Francisco, CA
In-app monetization and programmatic advertising platform

Checkr
checkr.com

San Francisco, CA
Professional background checks

CloudBees
cloudbees.com

San Jose, CA
Continuous deployment software

Cloudflare
cloudflare.com

San Francisco, CA
CDN, DNS, DDoS protection and security

Clover Health
cloverhealth.com/en

San Francisco, CA
Health insurance

Code42
code42.com

Minneapolis, MN
Data loss protection, visibility, and recovery solutions

Collibra
collibra.com

New York, NY
Data governance

CommonBond
commonbond.co

New York, NY
Online education lending platform

Confluent
confluent.io

Palo Alto, CA
Streaming platform based on Apache Kafka

Convoy
convoy.com

Seattle, WA
Trucking services powered by technology

Couchbase
couchbase.com

Santa Clara, CA
NoSQL database

Cradlepoint
cradlepoint.com

Boise, ID
Connects people, places, and things over broadband

CrowdStrike
crowdstrike.com

Sunnyvale, CA
Threat analysis and prevention

Cumulus Networks
cumulusnetworks.com

Mountain View, CA
Linux operating systems for networking hardware

Cybereason
cybereason.com

Boston, MA
Endpoint detection and response platform

D

Databricks
databricks.com

San Francisco, CA
Unified analytics platform based on Spark

Datadog
datadoghq.com

New York, NY
Monitoring of cloud services

DataStax
datastax.com

Santa Clara, CA
Data management for cloud applications

Deem
deem.com

San Francisco, CA
Commerce-as-a-Service

Demisto
demisto.com

Cupertino, CA
Collaborative and automated security operations platform

Dia&Co
dia.com

New York, NY
Plus-sized women's clothing and accessories

Dialpad
dialpad.com

San Francisco, CA
Unified communications services

DigitalOcean
digitalocean.com

New York, NY
Cloud hosting service for developers

Docker
docker.com

San Francisco, CA
Open platform to build, ship & run distributed applications

Drawbridge
drawbridge.com

San Mateo, CA
Anonymous cross-device communication platform

E

Earnin
earnin.com

Palo Alto, CA
Access to your pay whenever you need it

Elementum
elementum.com

Mountain View, CA
Software to make supply chains simple

Everlane
everlane.com

San Francisco, CA
Online vendor of luxury clothing

ExtraHop Networks
extrahop.com

Seattle, WA
Real-time operational intelligence

F

Farmers Business Network
fbn.com

San Carlos, CA
Network that connects farmers to share knowledge

FinancialForce
financialforce.com

San Francisco, CA
Back-office applications for Salesforce CRM

Flywire
flywire.com

Boston, MA
Service for complex payment problems

ForgeRock
forgerock.com

San Francisco, CA
Open source identity management solutions

Freshworks
freshworks.com

San Francisco, CA
Cloud-based customer support software

Fundbox
fundbox.com

San Francisco, CA
Financial factoring services

Fuze
fuze.com

Boston, MA
Unified communications services

G

GOAT
goat.com

Culver City, CA
Sneaker marketplace

Grammarly
grammarly.com

San Francisco, CA
Online digital writing assistant

Grand Rounds
grandrounds.com

San Francisco, CA
Health outcomes management platform

Greenhouse
greenhouse.io

New York, NY
Recruiting optimization platform

Gusto
gusto.com

San Francisco, CA
Small company payroll & benefits

H

HackerOne
hackerone.com

San Francisco, CA
Vulnerability coordination and bug bounty platform

Health Catalyst
healthcatalyst.com

Salt Lake City, UT
Organizes health-related data

Health IQ
healthiq.com

Mountain View, CA
Insurance for the health conscious

HireVue
hirevue.com

South Jordan, UT
Recruiting productivity software

Hootsuite
hootsuite.com

Vancouver, Canada
Platform for managing social media

HotelTonight
hoteltonight.com

San Francisco, CA
Mobile hotel booking application that allows same-day reservations

Hudl
hudl.com

Lincoln, NE
Sports video analysis and coaching tools

I

Ibotta
ibotta.com

Denver, CO
Tools to encourage consumers to learn about their favorite brands

IEX Group
iextrading.com

New York, NY
Transparent securities exchange

Illumio
illumio.com

Sunnyvale, CA
Cloud security company that applies adaptive segmentation

InsideSales.com
insidesales.com

Provo, UT
Sales acceleration platform

Instacart
instacart.com

San Francisco, CA
Grocery delivery service

Intercom
intercom.com

San Francisco, CA
Customer communication platform

InVision
invisionapp.com

New York, NY
Design collaboration platform

Ionic Security
ionic.com

Atlanta, GA
Data security platform

ipsy
ipsy.com

San Mateo, CA
Beauty products sampling service

IQMS
iqms.com

Pasa Robles, CA
Enterprise resource planning software

J

Jana jana.com/home	Boston, MA App discovery service
Justworks justworks.com	New York, NY Payroll, benefits & compliance for SMBs

L

Lattice Engines lattice-engines.com	San Mateo, CA Marketing and sales prediction
Leanplum leanplum.com	San Francisco, CA Mobile marketing platform
LendingHome lendinghome.com	San Francisco, CA Mortgage lender
Lever lever.co	San Francisco, CA Talent acquisition management system
Looker looker.com	Santa Cruz, CA Business intelligence software

M

Medallia medallia.com	San Mateo, CA SaaS that captures customer feedback
Minted minted.com	San Francisco, CA Graphic design crowdsourcing

N

N3TWORK
n3twork.com

San Francisco, CA
Mobile games creator and publisher

Namely
namely.com

New York, NY
HR, payroll, and benefits platform

Narvar
narvar.com

San Francisco, CA
Customer experience platform for retailers

NerdWallet
nerdwallet.com

San Francisco, CA
Personal finance content site

Netskope
netskope.com

Los Altos, CA
Cloud access security broker

Nextdoor
nextdoor.com

San Francisco, CA
Neighborhood based social network

O

OfferUp
offerupnow.com

Bellevue, WA
A mobile-driven local marketplace

One Medical
onemedical.com

San Francisco, CA
Technology platform offering an array of concierge medical services

OneSource Virtual
onesourcevirtual.com

Irving, TX
Workday services

Opendoor
opendoor.com

San Francisco, CA
Online home-selling service

P

PagerDuty
pagerduty.com

San Francisco, CA
Operations performance platform

Panzura
panzura.com

Campbell, CA
Cloud data storage system

Payoneer
payoneer.com

New York, NY
Cross-border payment platform

Pendo
pendo.io

Raleigh, NC
Product cloud creator for digital products and data-driven product teams

Pindrop
pindrop.com

Atlanta, GA
Voice security and authentication.

Plaid
plaid.com

San Francisco, CA
Financial services API

PlanGrid
plangrid.com

San Francisco, CA
Cloud-based app to store blueprints and construction documents

Podium
podium.com

Lehi, UT
Customer communication platform

Pond5
pond5.com

New York, NY
Hub to buy and sell media

POPSUGAR
popsugar.com

San Francisco, CA
Network of websites with trends in entertainment,
fashion, parenting, fitness and shopping.

Postmates
postmates.com

San Francisco, CA
Urban delivery service

Procore Technologies
procore.com

Carpenteria, CA
Cloud-based construction management software

Prodege, LLC
prodege.com

El Segundo, CA
Rewards programs

Q

Quora
quora.com

Mountain View, CA
Q&A platform

R

Rent the Runway
renttherunway.com

New York, NY
Designer dress and accessory rentals

Reputation.com
reputation.com

Redwood City, CA
Track and improve online reviews, social media,
and local search visibility for businesses

Robinhood
robinhood.com

Menlo Park, CA
Free stock trading app

Root Insurance
joinroot.com

Columbus, OH
Mobile-first insurance carrier

Rover
rover.com

Seattle, WA
Network of pet sitters and dog walkers

Rubrik
rubrik.com

Palo Alto, CA
Live data access for recovery and application development

R

Salsify
salsify.com

Boston, MA
Product experience management

Samsara
samsara.com

San Francisco, CA
Cloud based sensor systems

Scale
scale.ai

San Francisco, CA
Annotation of training data for AI

S

SeatGeek seatgeek.com	New York, NY Event ticket marketplace	
Segment segment.com	San Francisco, CA Customer data infrastructure	
ServiceChannel servicechannel.info	Pleasanton, CA Platform to procure, manage and pay for facility maintenance services	
Shape Security shapesecurity.com	Mountain View, CA Advanced Application Cyber-Defense	
Signal Sciences signalsciences.com	Culver City, CA Security attack prevention	
SignalFx signalfx.com	San Mateo, CA Real-time cloud monitoring platform for infrastructure	
Silver Peak Systems silver-peak.com	Santa Clara, CA Software defined WAN devices	
SimpliSafe simplisafe.com	Boston, MA Wireless home security system	
Sonatype sonatype.com	Fulton, MD Open source components	
Sonder sonder.com	San Francisco, CA A tech-driven hospitality company	
Squarespace squarespace.com	New York, NY Website builder, blogging platform and hosting service	
Strava strava.com	San Francisco, CA Global community of athletes	
Sumo Logic sumologic.com	Redwood City, CA Transforms big data into sources of operations, security and compliance intelligence	
Synack synack.com	Redwood City, CA Scalable continuous testing for enterprise applications and networks	

T

Tanium
tanium.com

Berkeley, CA
Security and systems management

Tastemade
tastemade.com

Santa Monica, CA
Online food oriented destination

Tastyworks
tastyworks.com

Chicago, IL
Stock trading platform

ThoughtSpot
thoughtspot.com

Palo Alto, CA
Relational search engine designed for data analytics

thredUp
thredup.com

San Francisco, CA
Fashion resale website

Thumbtack
thumbtack.com

San Francisco, CA
Online marketplace for home-related services

TripActions
tripactions.com

Palo Alto, CA
Corporate travel management

Turo
turo.com

San Francisco, CA
Car sharing rental marketplace

U

UiPath
uipath.com

New York, NY
Robotic process automation software

Upgrade
upgrade.com

San Francisco, CA
Consumer credit platform

V

Varsity Tutors
varsitytutors.com

San Francisco, CA
Platform that connects students with personalized instruction

Vox Media
voxmedia.com

Washington, DC
Digital media company

VSCO
vsco.co

Oakland, CA
Photography apps and tools

W

Warby Parker
warbyparker.com

New York, NY
Eyeglass retailer

Wealthfront
wealthfront.com

Redwood City, CA
Automated financial advisor

Wish
wish.com

San Francisco, CA
Mobile commerce platform

WordPress
wordpress.com

Houston, TX
Open-source CMS & blog software

X

XebiaLabs
xebialabs.com

Boston, MA
Continuous delivery and DevOps software

Y

YapStone
yapstone.com

Walnut Creek, CA
Electronic payments for online marketplaces

Z

Zola
zola.com

New York, NY
Wedding registry service

Zoom
zoom.us

San Jose, CA
Enterprise video communications